

ROCK AND ROYALTY REWARDS

EARN DOUBLE POINTS

To say thank you for your continued support with your meetings & events enquiries, we'd like to offer you the chance to earn double points. For bookings confirmed for the month of September 2025, we will be awarding double points for every enquiry placed.

Please quote 'Rock and Royalty' when submitting your request.



CONTACT THE TEAM ON 0121 827 9600 OR EMAIL SALES@GRANDBIRMINGHAM.CO.UK

WE LIKE TO KEEP THINGS SIMPLE

So we reward all enquiries and bookings in three ways.

Cinema tickets

For every enquiry placed agents will receive 1 free Odeon cinema ticket, while direct bookers will receive 2.

Redeem rewards

Spend your points on everything from John Lewis, Amazon and high street gift cards, luxury experiences and charity donations.

Collect points

For every £1 spent, you'll earn 1 point. A £5,000 event earns 5,000 points, redeemable for a £50 John Lewis voucher.

Join Rock and Royalty Rewards at thegrandhotelbirmingham/meetings-events